



PERSONAL BRANDING

# *Home By Design*

## 2012-2013 Editorial Calendar And Billing Schedule

Issue Date	Topic
February/March 2012	<i>Gardens</i> <b>Agent Deadline:</b> December 12, 2011 <b>1st Billing Date:</b> November 4, 2011 <b>2nd Billing Date:</b> December 2, 2011
March 2012 Postcard	<b>Agent Deadline:</b> March 5, 2012 <b>Billing Date:</b> March 6, 2012
April/May 2012	<i>Architectural Elements</i> <b>Agent Deadline:</b> February 15, 2012 <b>1st Billing Date:</b> January 6, 2012 <b>2nd Billing Date:</b> February 3, 2012
May 2012 Postcard	<b>Agent Deadline:</b> May 7, 2012 <b>Billing Date:</b> May 8, 2012
June/July 2012	<i>Outdoor Living</i> <b>Agent Deadline:</b> April 18, 2012 <b>1st Billing Date:</b> March 2, 2012 <b>2nd Billing Date:</b> April 6, 2012
July 2012 Postcard	<b>Agent Deadline:</b> July 2, 2012 <b>Billing Date:</b> July 3, 2012
August/September 2012	<i>Color</i> <b>Agent Deadline:</b> June 13, 2012 <b>1st Billing Date:</b> May 4, 2012 <b>2nd Billing Date:</b> June 1, 2012

Topics and agent deadlines are subject to change.



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Issue Date	Topic
September 2012 Postcard	<b>Agent Deadline:</b> September 4, 2012 <b>Billing Date:</b> September 5, 2012
October/November 2012	<i>Dining Rooms</i> <b>Agent Deadline:</b> August 15, 2012 <b>1st Billing Date:</b> July 6, 2012 <b>2nd Billing Date:</b> August 3, 2012
November 2012 Postcard	<b>Agent Deadline:</b> November 5, 2012 <b>Billing Date:</b> November 6, 2012
December/January 2013	<i>International Living</i> <b>Agent Deadline:</b> October 17, 2012 <b>1st Billing Date:</b> September 7, 2012 <b>2nd Billing Date:</b> October 5, 2012
January 2013 Postcard	<b>Agent Deadline:</b> January 7, 2013 <b>Billing Date:</b> January 8, 2013
February/March 2013	<i>TBD</i> <b>Agent Deadline:</b> December 12, 2012 <b>1st Billing Date:</b> November 2, 2012 <b>2nd Billing Date:</b> December 7, 2012
2013 Calendar	<b>Agent Deadline:</b> September 10, 2012

Topics and Agent Deadlines subject to change.