



PERSONAL BRANDING

Your Home and Lifestyle 2012-2013 Editorial Calendar And Billing Schedule

Issue Date	Topic
January 2012	<i>Color</i> Agent Deadline: November 28, 2011 Billing Date: November 9, 2011
February 2012	<i>Work Spaces</i> Agent Deadline: December 21, 2011 Billing Date: December 14, 2011
March 2012	<i>Container Gardening</i> Agent Deadline: January 25, 2012 Billing Date: January 11, 2012
April 2012	<i>Before and After (1)</i> Agent Deadline: February 22, 2012 Billing Date: February 8, 2012
May 2012	<i>Bathrooms</i> Agent Deadline: March 21, 2012 Billing Date: March 14, 2012
June 2012	<i>Living Rooms</i> Agent Deadline: April 25, 2012 Billing Date: April 11, 2012
July 2012	<i>Small-Space Living</i> Agent Deadline: May 23, 2012 Billing Date: May 9, 2012

Topics and agent deadlines are subject to change.



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Issue Date	Topic
August 2012	<i>Bedrooms</i> Agent Deadline: June 20, 2012 Billing Date: June 13, 2012
September 2012	<i>Theme or Hobby Rooms</i> Agent Deadline: July 25, 2012 Billing Date: July 11, 2012
October 2012	<i>Before and After (2)</i> Agent Deadline: August 22, 2012 Billing Date: August 8, 2012
November 2012	<i>Dining Rooms</i> Agent Deadline: September 26, 2012 Billing Date: September 12, 2012
December 2012	<i>Holiday Entertaining</i> Agent Deadline: October 24, 2012 Billing Date: October 10, 2012
January 2013	<i>TBD</i> Agent Deadline: November 19, 2012 Billing Date: November 14, 2012
February 2013	<i>TBD</i> Agent Deadline: December 19, 2012 Billing Date: December 12, 2012
2013 Calendar	Agent Deadline: September 10, 2012

Topics and Agent Deadlines subject to change.